

Allyson Lim

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EDUCATION

University of Waterloo

CGPA: 3.8

Master of Arts in English Literature (Thesis)

Sept 2023 – April 2025

- Thesis: *"If you weren't operating in the light of day, what were you doing in the shadows?": Surveillance in Twenty-first Century Speculative Fiction.*
- Awarded the International Master's Award of Excellence. Taught writing courses to over 100 students.

University of Ottawa

CGPA: 3.9

Honours Bachelor of Arts with Major in English and Psychology

Jan 2017 – Apr 2021

- Awarded the Faculty of Arts Merit Scholarship and the Undergraduate Research Opportunity Award.

EXPERIENCE

Revv Research

Remote

Freelance Writer

June 2025 - Feb 2026

- Authored blog articles on applying AI tools to systematic reviews in medical research.
- Edited and refined demo videos to improve clarity, pacing, and audience engagement.

Innovation, Science and Economic Development Canada (ISED)

Ottawa

Editor (IS-03)

April 2021 - Aug 2023

- Trusted with the final quality assurance and deployment of high-profile documents on a tight deadline immediately following Cabinet Minister announcements.
- Proofread and edited over 100 policies, consultations, licences and bulletins.
- Collaborated on the design of radiofrequency energy safety infographics, simplifying complex concepts for public understanding and awareness.
- Coded and published content to departmental website using HTML and CSS.
- Prepared over 2000 web pages for transition into a new content management system.

Junior Editor (IS-02)

Jan 2020 - April 2021

- Edited and proofread over 50 federal regulatory publications and licences, maintaining consistency across official government documents.
- Analyzed website visitor demographics and behavior using data analytics tools to track document popularity and traffic patterns, guiding decisions on which content to prioritize for review and revision.
- Sourced data through direct business outreach calls to support the Government of Canada's Covid-19 response, identifying local production capacity for personal protective equipment (PPE).

OTHER EXPERIENCES

Nokia

Ottawa

Technical Writer

Sept 2024 - Dec 2024

- Oversaw the publication of Nokia's online Service Routing Certification courses.
- Improved content quality at scale by reviewing and editing 30+ PowerPoint decks of course material, ensuring consistency across globally delivered IS-IS Routing Protocol training programs.
- Streamlined content revision and publication workflows by developing process improvements.
- Proctored certification exams for international clients and identified content errors to be addressed in subsequent course revisions.

Academic Writing Help Centre (AWHC), University of Ottawa

Ottawa

Writing Advisor

Jan 2019 – Dec 2019

- Provided feedback appropriate to the level of language proficiency and writing abilities of undergraduate and postgraduate students.
- De-escalated difficult 1:1s with students accused of academic misconduct by providing constructive feedback and focusing on next steps.